



An Introduction to Online Research Methods

Date: Tuesday 1st July 2008

Venue: University of Leicester

Trainers: Dr. Clare Madge and Dr. Jane Wellens

Aims

This workshop will introduce participants to a selection of online research methods. The focus will be on online questionnaires and virtual interviews. The workshop will cover general, theoretical and methodological issues as well as a hands-on-tutorials and consideration of ethical issues.

Learning outcomes

By the end of the session you will be able to:

- Consider when to use (and when not to use) online research methods for your social science research
- Develop a basic online questionnaire
- Experience a short online interview
- Discuss some key ethical and methodological issues surrounding the use of online research methods
- Access web-based resources and support materials to further develop your skills, knowledge and teaching in online research methods

Programme

10.00 - 10.40 Introduction

10.45 - 13.00 Online questionnaires

13.00 - 13.45 Lunch

13.45 - 15.00 Online interviews

15.00 – 15.45 Ethics and online research

15.45 – 16.00 Website overview, questions, evaluation.